



HURLEY CRICKET CLUB (Founded 1900)

Private Ground at Shepherds Lane, HURLEY,
Maidenhead, Berks, SL6 5NG

Chiltern League Champions 1995, Runners Up 1997/98/99
Chiltern KO Cup Winners 1996, Runners Up 1994/95

Hurley CC achieve ECB Clubmark

Hurley CC were presented with their England and Wales Cricket Board (ECB) Clubmark certificate on Sunday 27th June by Mark Roche, Berkshire Cricket Development Manager. Youth cricket programme manager Dave Forrest received the accreditation following a winter that has seen the club commence a five-year development plan for its colts section.

Hurley CC has been identified as a Focus Club by Berkshire Cricket in recognition of its strategic and geographical importance as well as its ability to deliver the development objectives of the county. To aid this the club have built up their youth section over the last 18 months, with 3 ECB Level 2 qualified coaches and a group of 30 6-11 year olds attending training each week.

The ECB and Sport England clubmark accreditation scheme is a national programme that seeks to recognise 'safe, effective and child friendly' practices within clubs. With it come a range of benefits, not least the profile the scheme brings and the positive messages it sends to the local community, schools, community groups, local authorities and other local funding agencies about the quality and safety of a club's junior section.

The involvement of Berkshire Cricket Board has been crucial in helping the club to go forward with its plans. 'Hurley CC should be commended for their approach to club development as they continue to be a focal point within their local community, and are one of only 20 clubs within Berkshire to have achieved this important accreditation.'

The first stage was to assist the club in achieving Clubmark, which guarantees a base level of quality in all areas of Health and Safety and child protection.

The next stage is to ensure the club's development plan is aligned with the county development plan, so that it not only addresses the needs of the club but also of the District and County.

The club has dedicated coaching staff who run regular junior coaching sessions, including summer and winter cricket sessions.

Dave Forrest said “In five years time we want to have teams at every level from under 9s to under 17s and around 100 players in total. It’s an ambitious plan but achievable. We offer a structure and fun coaching programme, ran by qualified coaches in a child friendly environment”

With a commitment to improving its facilities and administration through volunteers and officials, the club's future is bright.

The ECB is one of over 22 national governing bodies of sport that deliver Clubmark accreditation. Across England over 5,000 sports clubs are working towards achieving the criteria.